

# MAKE HISTORY TODAY

WITH YOUR HELP, WE CAN END POLIO FOR GOOD.

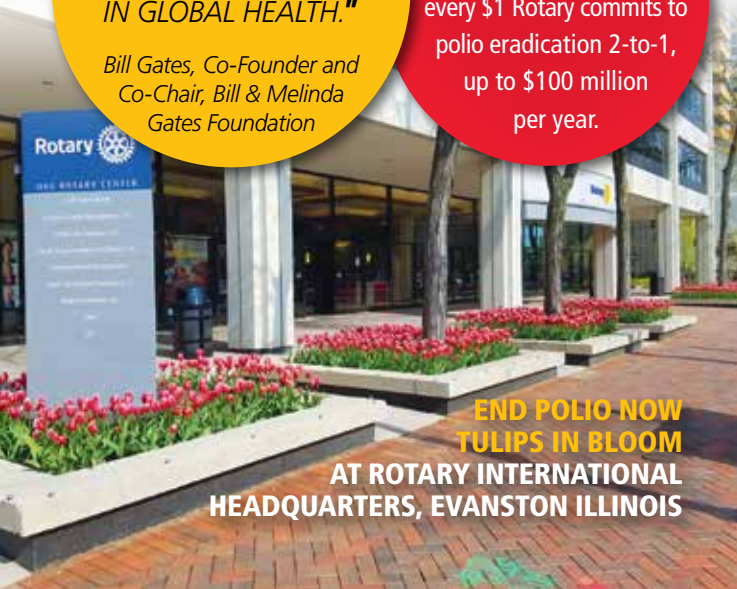
Rotary and Gates Foundation Celebrate 10 Years of Working Together to End Polio | Rotary | 06 June 2017

Gates announced that, starting 1 July, his foundation will extend its 2-to-1 match to cover up to \$50 million in donations to Rotary for each of the next three years. The match and donations to Rotary would add up to \$150 million per year over the next three years, which will add up to \$450 million to the fight. Since we started the fight against polio, we've reduced the number of polio cases by 99.9 percent and reached more than 2.5 billion children with the vaccine. There are fewer polio cases today than ever before, but we will not stop until we reach zero. If polio is not eradicated, hundreds of thousands of children could be paralyzed. Global health care costs would rise dramatically, and many children's quality of life would be drastically diminished. Join us in the fight to end polio and help us save lives and give a child a chance at a prosperous future.

"THE WORLD'S PROGRESS IN FIGHTING POLIO MIGHT BE ONE OF THE BEST-KEPT SECRETS IN GLOBAL HEALTH."

Bill Gates, Co-Founder and Co-Chair, Bill & Melinda Gates Foundation

Since 2013, the Bill & Melinda Gates Foundation has matched every \$1 Rotary commits to polio eradication 2-to-1, up to \$100 million per year.



END POLIO NOW  
TULIPS IN BLOOM  
AT ROTARY INTERNATIONAL  
HEADQUARTERS, EVANSTON ILLINOIS

END  
POLIO  
NOW



JOIN IN ACTION WITH  
YOUR ROTARY CLUB  
FOR **END POLIO NOW!**

END  
POLIO  
NOW

'END  
POLIO  
NOW'  
TULIP

Rotary 



# COME IN ACTION WITH YOUR ROTARY CLUB FOR END POLIO NOW!

Dutch Rotarians are using petal power to benefit End Polio Now. What began as the purchase of the rights to name and sell a new variety of tulip during a charity auction in late 2013 has blossomed into a continuing fundraiser. In the first 3 years of the initiative more than 22,000 boxes of 25 End Polio Now Tulips – which match the red and yellow of the End Polio Now logo – were sold, generating about \$ 675,000 to fight polio. The dutch clubs have sold the tulip bulb to members and the public and purchasing them to be planted in parks. Clubs in nearby countries, including Switzerland, France and Germany, have also been enlisted to offer the bulbs in a campaign with perennial possibilities and now clubs in the USA can also come in action.

## ORDER

A gift box packed with 25 precious tulip bulbs is available for \$ 25.-. Orders should be placed by September 15.

## ROTARY PR

The box with the Tulip bulbs contains information about Rotary, and the campaign is also good PR.

**END  
POLIO  
NOW**

## WHY END POLIO NOW? TOP 5 REASONS TO END POLIO NOW

To end polio, we must stop transmission of the virus in the two countries where it remains endemic: Afghanistan and Pakistan. We must also keep all other countries polio-free until we're certain it won't resurface. Up to 60 high-risk countries still operate large-scale immunization campaigns to protect children against polio.



**TO IMPROVE  
LIVES**



**TO INVEST IN  
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**TO IMPROVE  
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